Team Kartik:

**Strengths:**

- Bikeability access to town by bike
- Character of neighborhood school as hub/public space
- Cultural opportunities and arts contributions
- Family safe parks
- Historic buildings
- Independent businesses
- Involved, brave people opening businesses!
- Neighborhood feel
- Nonotuck Park
- Old town hall improvements, arts council
- Open space
- Pond boardwalk
- Reuse of mill building
- Sense of self as a community working together
- Small town/roads
- Strong feeling of community, tight city feeling

**Opportunities:**

- Affordable housing perhaps in tandem w/civic bldgs. Ex. YMCA, youth center, library, cultural and community center
- Communication on parking or moving around
- Coop arts building
- Downtown elderly housing
- Increased pedestrian walkways, increased access to bike path
- Innovative housing concepts – examples: vertical additions, connectors – contemporary to historic buildings
- Boardwalk more events there-summer concert series, movie night
- Low income housing
- More open space by closing last block of Park St. and consolidating that space with old library and 2 old schools
- More parking walking access
- New library
- Open space walking trails
- Pedestrian access further up Everett St. foot bridge
- Pedestrian and bicycle easy access
- Affordable studio space for artists
- Affordable housing
- Theater in Pepin
- Performance space in arts district
- Pond trails (pedestrian)
- Public transit
- Small affordable housing rents for students and young adults
- Small playground/gathering spot
- Teen center in town
- Traffic patterns
- Unclear/lack of signage for public parking
- YMCA or equivalent

**Weaknesses:**

- 2-way traffic on Cottage St.
- Access for tractor trailers
- Auto encouraged planning (box store)
- Bad, inaccessible sidewalks
- Brewery peddle cart on bike trail
- Chairs
- High safe walkways
- Rental and function space
- Run-down looking properties around Main St. green and around Florence Bank area
- Some poor business uses on Union St. need reconfigurations
- Unsafe crosswalks

**Threats:**

- Chain stores
- Traffic
- More traffic lights enough already
- No parking
- Bike lanes
- Big box stores and large corporate intrusions that are not in character
- Auto-centric design
- Higher speed threats widening etc.
- Maple St. School grounds/playground should remain partially public space/not all condos and parking lot
- Parking
- Gentrification
- Costs/money funding
- High speed through town traffic
- Characterless cookie cutter buildings (Home Depot, Applebee’s, etc.)
**Team Jess:**

<table>
<thead>
<tr>
<th>Strengths:</th>
<th>Opportunities:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bike path</td>
<td>A cultural community center dedicated to our strong cultural institutions</td>
</tr>
<tr>
<td>Boardwalk</td>
<td>Better spaces for senior center, library, and Head Start</td>
</tr>
<tr>
<td>Good restaurants in downtown</td>
<td>Community arts center</td>
</tr>
<tr>
<td>Gym @ Pepin</td>
<td>Downtown park/playground/greenspace</td>
</tr>
<tr>
<td>Gym in Pepin</td>
<td>Green downtown playground at current Center School</td>
</tr>
<tr>
<td>Keep events community-oriented, keep variety in what’s offered*</td>
<td>Improved senior center space/ (discernible) space at Pepin</td>
</tr>
<tr>
<td>Library</td>
<td>Larger library space – maybe in addition to current?</td>
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<tr>
<td>Library</td>
<td>Maker space</td>
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<tr>
<td>Local business</td>
<td>Mixed businesses use</td>
</tr>
<tr>
<td>Local businesses</td>
<td>More variety of eateries! Do we really need 3 Mexican places?</td>
</tr>
<tr>
<td>Locally owned super market</td>
<td>Open green space on Union</td>
</tr>
<tr>
<td>Playgrounds @ Center/Pepin and Maple</td>
<td>Play areas / outdoor recreation</td>
</tr>
<tr>
<td>Playgrounds at Center/Maple</td>
<td>Playground</td>
</tr>
<tr>
<td>Pond area downtown for gathering</td>
<td>Rec Center</td>
</tr>
<tr>
<td>Restaurants</td>
<td>Regular Cottage street closing in the summer (say Saturday om?)</td>
</tr>
<tr>
<td>Restaurants and coffee shops</td>
<td>Safe Sidewalk</td>
</tr>
<tr>
<td>Strong cultural institutions doing important work</td>
<td>Tech/vocational school</td>
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<tr>
<td></td>
<td>Teen and youth rec center</td>
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<tr>
<td></td>
<td>Wider sidewalks</td>
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<table>
<thead>
<tr>
<th>Weaknesses:</th>
<th>Threats:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aging/inadequate buildings/spaces for our strong cultural institutions</td>
<td>Big box stores</td>
</tr>
<tr>
<td>Cottage St. would like one way</td>
<td>Chain stores</td>
</tr>
<tr>
<td>Dog poop in green space by pond!</td>
<td>Charter schools</td>
</tr>
<tr>
<td>Empty buildings</td>
<td>Making downtown overly commercial and not a place to hang</td>
</tr>
<tr>
<td>Entertainment is not well advertised</td>
<td>More big buildings owned by a select few individuals</td>
</tr>
<tr>
<td>Lack of playgrounds and green spaces</td>
<td>Parking garage/or additional lots</td>
</tr>
<tr>
<td>Late night non-bar</td>
<td>Parking garages/lots</td>
</tr>
<tr>
<td>Major traffic issue cottage and union</td>
<td>Speed bumps</td>
</tr>
<tr>
<td>Maybe blinking light at cross walks for at night</td>
<td>Too many parking lots</td>
</tr>
<tr>
<td>Narrow sidewalks</td>
<td>Too many parking spaces</td>
</tr>
<tr>
<td>No clothing or general merchandise stores (not everyone drives)*</td>
<td>Too much parking lots, more buildings and business than can support</td>
</tr>
<tr>
<td>No park play space downtown</td>
<td></td>
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<tr>
<td>Not bike-friendly</td>
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<tr>
<td>Parking areas for business area</td>
<td></td>
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<tr>
<td>Strip mall</td>
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</tr>
<tr>
<td>Too much hard-scape</td>
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<tr>
<td>Traffic</td>
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</tr>
</tbody>
</table>
**Team Dave:**

**Strengths:**
- Arts
- Arts & culture
- Big E's
- Big E's
- Business diversity
- Farmer Market
- Flywheel/Old Town Hall
- Grocery
- Grocery stores
- Historic school facades – especially Maple School in cultural district
- Library
- Library
- Library in downtown
- Library in town
- More parking
- Mt. Tom!
- Nash Pond
- Nonotuk Park is awesome!
- Practical downtown businesses/services (grocery, hardware, library, senior services, etc.)
- Rail trail
- Restaurant variety
- The green

**Opportunities:**
- Alternative educational sites
- Greater traffic control
- Hotel
- Improve roads and sidewalks for pedestrian safety and ADA compliance
- Improve traffic and make parking easier to understand
- Larger library
- Larger library
- More affordable housing and artist studio space
- More arts venues
- More community space
- More pedestrian safety
- Movie theater
- New Senior Center, more opportunities for old and young to interact
- Outdoor pool in Nonotuk Park needs shade areas
- Public indoor pool
- Shelters for pedestrians
- Upgraded street light system for better traffic flow
- Well-painted crosswalks

**Weaknesses:**
- Chamber hours too limited for ? to be ? (indecipherable)
- Cottage St. too narrow for parking both sides
- Don't keep empty buildings
- Double-sided parking on Cottage
- Empty buildings
- Improve business facades lacking design integrity
- Need to improve relationship w/ Williston
- Not enough easily accessible parking
- Old and dangerous structures
- Road conditions
- Trafficky spots and speeding areas
- Union St. needs to bring the arts night up the street

**Threats:**
- Big chain businesses
- Big companies
- Box stores
- Box stores, boo!
- Lack of involvement
- Less hair salons and tattoo parlors
- More bars
- More bars
- Starbucks
- Too many parking lots
- Unaffordable housing
**Team Raisa:**

**Strengths:**
- Pond/Diverse businesses
- Restaurants
- Cooperative Neighbors/business owners
- Pond and boardwalk/bike path
- Open space/community space
- Diversity
- Artists and interesting craft stores
- Pond and the boardwalk area
- Monthly art walks
- MT Tom Ice cream
- Local businesses
- Mills/Pond/Pot

**Opportunities:**
- Wider sidewalks on Cottage St
- Old town hall
- Our library underutilized in its current building due to being denied grants of accessibility issues
- Walkability
- Can’t cross the street because of fast traffic
- Better looking store fronts/housing for elderly
- Parking garage
- Better public transit
- Restaurants
- Mill district/Northampton St/Union St/Cottage St
- Accessible library/schools
- Increase bicycle paths
- More collaborations between student groups and businesses
- More senior parking and entrances
- Accessibility and parking

**Weaknesses:**
- Lack of housing types, especially elderly
- Empty store fronts
- Parking mess/access to existing corridors in the city
- Too many bars
- Traffic congestion/insufficient signage to parking
- More parking lots
- Hurry and Scurry – vacant
- Missing signage/communication/traffic
- Cottage/Union/Mary/Mills-Pleasant St are all divided
- Very narrow streets – Cottage St.

**Threats:**
- Gentrification
- Traffic vs Walkers
- Narrow street layout
- Congestion – Poor flow
- Saving a space/lists of demand for parking
- Wider Cottage Street
- Residential or Commercial Space at Maple school
- Traffic
- Traffic control on Cottage/Sidewalks/Slow traffic lights/more wide walkable streets for the disabled
- Drugs/lack of affordable housing/tax base to increase
- No more pot dispensaries
- Bike path crossing
- Gentrification/Corporate business
Team Moe:

Strengths:

- More green spaces
- Low cost of entry for small business
- Boardwalk
- Small businesses
- Walkable shops and downtown area
- Stylish older buildings
- Variety of shops offering good income rates
- Pond area and Cottage Street district
- Useful businesses, pharmacy, grocery, hardware, etc.
- Historic character “hometown feel”
- Ponds/boardwalk
- Focus on the arts
- Small-scale retail
- Murals/sculptures art

Opportunities:

- Affordable housing elderly
- Strengthening downtown with parking and walkability
- Sidewalks that look better with gardening
- Utilities underground
- More retail spaces as opposed to offices on Union and Cottage
- Tables by the pond
- More arts/theater venues
- Still lots of open space
- Bigger emphasis on pons, water
- Larger libraries
- Trolleys to circle town from Mill district through downtown
- Bike access
- Increasing parking – Union and Cottage
- More affordable housing including for youth transitioning out of foster care and for elders

Weaknesses:

- Abandoned run-down properties
- Dangerous sidewalks for able-challenged folks
- Signage and lighting
- Too many crosswalks – confusing and dangerous
- Lack of trees, shade
- Under used parking – too much pavement
- Union St is a mess
- Wide, unsafe streets
- Narrow streets – discontinues between areas
- Crosswalk improvements
- Traffic plus parking congestion

Threats:

- Excessive parking
- No more bars
- Bars/tattoo shops
- Gentrification
- No hotel chains
- Parking lots with street frontage
- Fewer pot shops
- Through traffic – only one main route through town
- Big chains/box stores
- Traffic
- Homogeneity
Team Jamie:

**Strengths:**
- Local business
- Restaurants
- Mix of businesses that appeal to different folks
- Storefronts and businesses along Cottage St.
- Coffee
- Great restaurants
- Variety of stores
- Shops
- Art galleries
- Neighbors care
- Pond/paddle boars
- Nash Pond – boardwalk
- Rail trail
- Nash Pond
- Cultural fabric
- Walkability
- Pond
- Beautiful views of Pond
- Big E’s

**Opportunities:**
- Make Cottage St. one-way
- A new traffic pattern that alleviates some of the safety issues
- Swimmable pond
- More open space opportunities
- Green space
- Pedestrian forward
- More affordable housing
- Caps on rent for low-income seniors
- Senior housing at one of the schools
- Potential housing
- Public library at one of the schools
- Beautiful union
- Senior center
- School buildings
- Community land trust
- Keep Pepin and use Center and Maple for parking
- Better traffic patterns
- Better crosswalks
- More restaurants/galleries
- Safety for all drivers
- Unused business spaces
- Better signage at current parking
- Connecting cultural district areas
- Community art making spaces

**Weaknesses:**
- Increasing rent
- Difficult to park on narrow Cottage St.
- Library
- Gentrification
- Family Dollar Store and Strip mall – Ugly
- Library
- Union Plaza – aesthetic blah in middle of town
- Senior center
- Potholes
- Bikes in traffic
- Traffic pattern from main routes (Route 141 and Route 10)
- Traffic dangerous for pedestrians and bicyclists
- Crosswalks/Traffic (unsafe)
- Safety/hazard walkability
- Unsafe crosswalks, blight in downtown, lack of parking
- Crosswalks
- Transportation

**Threats:**
- Too many bars that downtown becomes a party zone
- Chain stores
- Corporate chains
- Development that only appeals to the rich
- Lack of affordable housing
- Landlord monopolies
- Gentrification
- Loss of artists and lower income residents
- No room for pedal party bikes
- Pedal party
- Seniors in the planning process
- Parking displacing people
- Tourist trap
- Chain restaurants – retail/another pot shop
<table>
<thead>
<tr>
<th><strong>Team Chris K:</strong></th>
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</thead>
<tbody>
<tr>
<td><strong>Strengths:</strong></td>
<td></td>
</tr>
<tr>
<td>Farmers Market</td>
<td>*****</td>
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<tr>
<td>Great restaurants</td>
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<tr>
<td>Accessibility of mill – build events there</td>
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<tr>
<td>Nature spaces hikes/walks</td>
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<td>Community</td>
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<td>Ponds</td>
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<tr>
<td>Boardwalk &amp; Scenic view</td>
<td>*****</td>
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<td>Community involvement and liaisons</td>
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<tr>
<td>Bike path</td>
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<tr>
<td>Ice cream</td>
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<tr>
<td>Family friendly</td>
<td>*</td>
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<tr>
<td>Renovated mill bonding</td>
<td>*</td>
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<tr>
<td>Great local businesses</td>
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<tr>
<td>Opportunities:</td>
<td></td>
</tr>
<tr>
<td>Boutique hotel like McMenamins</td>
<td>**</td>
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<tr>
<td>Senior Living communities</td>
<td>*****</td>
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<td>Activity center/public meeting areas</td>
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<tr>
<td>Makespace</td>
<td>**</td>
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<tr>
<td>Mixed use shared co-op housing</td>
<td>*****</td>
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<tr>
<td>Intergenerational spaces</td>
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<tr>
<td>Connect recreational facilities to downtown</td>
<td>*</td>
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<tr>
<td>Bike lanes/bike parking</td>
<td>**</td>
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<tr>
<td>Mixed-income housing</td>
<td>*****</td>
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<tr>
<td>Close Cottage St – street to car traffic – either full time or weekends</td>
<td>*</td>
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<tr>
<td>Idea of a one way on Cottage St</td>
<td>*</td>
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<tr>
<td>Pond swimmable?</td>
<td></td>
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<tr>
<td>Social consumption space cannabis</td>
<td>*</td>
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<tr>
<td>Green spaces downtown</td>
<td>** ***</td>
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<tr>
<td>Venue for film and dancing</td>
<td>****</td>
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<tr>
<td>Movie theater (missing the old Popcorn Noir)</td>
<td></td>
</tr>
<tr>
<td>Theater Arts Performance Venue</td>
<td>****</td>
</tr>
<tr>
<td>Cottage Street front sidewalk too narrow at Cottage/Union connection</td>
<td>*</td>
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<tr>
<td>Urban community garden</td>
<td></td>
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<tr>
<td>Lack of bike lanes</td>
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<tr>
<td>Bike lanes</td>
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<tr>
<td>More community spaces</td>
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<tr>
<td><strong>Weaknesses:</strong></td>
<td></td>
</tr>
<tr>
<td>Lack of continuity between streets</td>
<td>**</td>
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<tr>
<td>More flow of downtown areas (walkable)</td>
<td>****</td>
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<tr>
<td>Dangerous intersection at Brass Cat/Cottage St and Adams St.</td>
<td></td>
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<tr>
<td>Littering</td>
<td></td>
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<tr>
<td>Municipal building is ugly and occupies very valuable real estate move and redevelop</td>
<td></td>
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<tr>
<td>Empty bank of America building</td>
<td>**</td>
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<tr>
<td>&quot;Dead&quot; buildings not in use</td>
<td>*</td>
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<tr>
<td>Hurry Scurry – Get rid of it</td>
<td>****</td>
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<tr>
<td>Difficulty acclimating to including non-white families</td>
<td>*</td>
</tr>
<tr>
<td>Crazy zoning</td>
<td></td>
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<tr>
<td>Ugly lot at Dollar Store plaza</td>
<td></td>
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<tr>
<td>Lack of continuity between different areas of town</td>
<td>*</td>
</tr>
<tr>
<td>Terrible road/sidewalk conditions</td>
<td></td>
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<tr>
<td><strong>Threats:</strong></td>
<td></td>
</tr>
<tr>
<td>Overly focused on parking of cars at the expense of accessibility, walkability, and bike-ability of the downtown</td>
<td>****</td>
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<tr>
<td>Crosswalk safety – distracted drivers</td>
<td>**</td>
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<tr>
<td>New-old resident divide</td>
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<tr>
<td>Parking meters</td>
<td></td>
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<tr>
<td>Pricing current residents out of their homes</td>
<td>****</td>
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<tr>
<td>Expensive parking in front of buildings</td>
<td>*</td>
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<tr>
<td>Environmentally friendly waste containers throughout downtown</td>
<td>*</td>
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<tr>
<td>No more businesses coming in</td>
<td></td>
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<tr>
<td>Big box stores</td>
<td>****</td>
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<tr>
<td>Big corporation stores like Walmart and Starbucks</td>
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<tr>
<td>Housing costs</td>
<td></td>
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<tr>
<td>High-end expensive housing</td>
<td>*</td>
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<tr>
<td>Lack of affordable housing</td>
<td>**</td>
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<tr>
<td>Corporate takeovers</td>
<td></td>
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</tbody>
</table>
**Team Steve:**

**Strengths:**
- Lots of owner occupancy
- New school
- There is good stuff to do here
- Value of buildings and products
- Community spirit of a small city
- Traffic

**Opportunities:**
- Maple Streets school as community use
- Green space and parking at Maple School
- Reuse of Pepin and Central School
- Downtown art
- Rotary or small roundabout
- Improve zoning to be practical
- More small "pause" green spaces
- Take over and reuse vacant buildings
- Small affordable business space
- Potential attractions (ice cream) - pet shops

**Weaknesses:**
- Condition of the roads
- Affordable Downtown housing
- Streets are too narrow
- Downtown is fragmented
- Weird rotary / triangle
- Traffic (cut through)

**Threats:**
- too many to be all successful
- Adequate funding
Team Chris C:

**Strengths:**
- culture on 2 ends with practical in the middle
- public art
- old town hall
- municipal buildings
- library
- public buildings
- rail trail
- convenient locations (ie: grocery stores, small shops convenient stores)
- interesting mix of historic kinds of building
- walkability to arts, music, and practical things like shopping
- walkability
- pocket parks
- rail trail
- open space
- pond views
- arts integrated into public spaces
- library
- older buildings
- pond
- boardwalk
- bike path
- “hidden” gems
- pond
- rail trail
- Little free library
- music/art spaces
- boardwalk
- restaurants
- public parks / play space
- the pond
- pond/boardwalk
- beauty of the pond/boardwalk
- historic buildings
- keep the heights of all new construction in keeping with existing

**Opportunities:**
- facade improvements
- parking
- expanded library
- green municipal aggregation for sustainable energy
- public multi-use space
- one way on Cottage street
- permanent family center space
- municipal power source
- play areas for kids / passive rec
- art house movie theater
- move rec department downtown (not just sport/Nonotuck)
- garbage cans everywhere
- shade sails (or some kind of shade) on boardwalk
- fix the fence at Cottage St Parking lot - broken for years!
- new wider sidewalks
- speed bumps on Clark Street
- more affordable and accessible housing
- artist design crosswalks
- trade schools
- senior living
- public parking garage / university lots
- college/community college
- bike lanes
- expand rec center to provide more sporting opportunities
- indoor areas for children
- schools converted to...expanded library affordable housing, affordable artist studios
- convenience (ie. grocery stores, small shops convenient stores)
- municipal power source
- one way on Cottage street
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- schools converted to...expanded library affordable housing, affordable artist studios
- beauty of the pond/boardwalk
- historic buildings
- keep the heights of all new construction in keeping with existing

**Weaknesses:**
- overcrowded buildings
- congestion streets
- scattered activities
- side walks’
- nip bottles
- lighting on side streets
- police doing walking patrol
- dog poop
- weeds
- vacant buildings
- my sidewalks are broken up
- potholes
- not enough street trees
- high traffic
- ada accessibility to buildings
- traffic congestion
- not enough garbage cans
- bad streets
- bad sidewalks
- no shade on boardwalk
- traffic congestion
- dangerous pedestrian and bikeways
- empty buildings
- bad traffic
- too many crosswalks in unsafe areas
- small sidewalks
- orange flags every way
- dangerous crosswalks / not painted crosswalks
- 3-4 areas of the downtown and there is no natural flow between them
- library needs more space to serve growing community of users

**Threats:**
- chain stores
- more banks
- weapon shop
- gentrification
- hind end/luxury apartments
- more bike trails
- prison
- big box stores
- liquor stores
- bars
- too many of one thing (liquor sore, weed store, gas stations, thrift stores)
**Team Jeff:**

**Strengths:**
- Great restaurants and bars
- Don’t want to lose small shops, restaurants, market, hardware store
- Natural Areas - Parks, Ponds, Mt. Tom
- Cultural Districts - Arts, etc
- New restaurants
- Walkable - Good mix of business, culture, Close knit community of doers
- Cultural District, Pond
- Lots of Independent sole proprietors
- Restaurants
- Arts and Sense of Community
- Arts
- Nonotuck Park
- Local businesses / Business owners
- Waterfront Area
- Pond / Promenade
- Open Spaces to congregate / play
- Affordable and diverse housing options (rent/buy/size/price/etc)
- Art walk, cultural chaos
- Grocery store, hardware store in downtown
- Affordable and flexible space for new or creative ventures
- Great mix of restaurants
- Nonotuck Community gathering space
- Bikepath

**Weaknesses:**
- Cottage is very narrow
- Lack of parking
- Affordable housing (co-housing mixed generational)
- Public restrooms
- Congested narrow streets
- Sidewalks, pavement-potholes
- Traffic - Congestion, narrow streets, potholes
- Parking
- Lighting in some areas of town
- Parking not close enough to popular venues
- Affordable houses
- Municipal building / public spaces that are not being maintained.
- Poorly maintained roads and sidewalks
- Senior housing
- Mangled awnings and signs
- Flow of traffic

**Opportunities:**
- Destination city
- Reuse of schools
- B & B’s motel
- Ease congestion on Cottage Street if possible
- Community recreational center
- Incubator space, ex: Community kitchen to support new food start ups
- Signs / Parking / Storefronts
- More housing downtown
- Toy store / Place to buy kid stuff
- Integrating community Riverside, Senior Center, Arts, Library
- Dog Park
- Increase Tax Revenue
- More green space playground / trees
- Walking town
- Mills
- Increase walkability / bikeability

**Threats:**
- Prices go up so much that average people can’t afford to live in east Hampton
- Large corporate stakeholders that don’t invest in the community
- Losing small town feel
- Developers with money in mind, not the town/city
- Not having a plan
- Chain retail stores
- Losing access to Mount Tom
- Losing local businesses to bigger chains
- Traffic bottle-neck
- Groups of people being forced out go East Hampton because they don’t have resources
- Losing Big E
- Loss of open space
- Loss of artists if priced out
- Taxes
- Development which cannot be maintenance / sustained in the long term